

CRISIS – EVOLUTIONARY PREDETERMINATION OR SOCIAL CHOICES

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Abstract: *Crises and their management have long been the focus of the scientific community. Whether the emphasis is on prevention, management or consequences, various studies have an important contribution to make in understanding the phenomena and processes themselves. However, very often specific analyzes remain only in the field of specific science. In this context we can assert that in the Bulgarian society there is a constant state and feeling of crisis situation and the lack of strategies for the future. To address this challenge and broaden the common understanding of crisis and crisis management, some new approaches need to be sought and proposed. With the help of evolutionary biology and evolutionary psychology, the biological nature and cognitive possibilities for choosing strategies can be traced, some basic perspectives for overcoming this state can be identified and suggested.*

Key words: *crisis, crisis management, strategies, environment, evolution, self-control, national consensus.*