

## **Silver package**

If you want to sponsor the CONFERENCE with a smaller amount but still want to make the most of this opportunity, then this is the best package for you. The terms and benefits included are as follows:

### **Benefits**

- Official Sponsor of the CONFERENCE;
- A special banner space on the CONFERENCE website for sponsors, which will appear on all pages, with the banner linked to your company website;
- The logo and a brief description of the company and its products / services at the top of our page in the "Sponsors" section of the CONFERENCE website;
- A full page for the promotion of products / services in the CONFERENCE programme, which will be distributed to all participants and speakers.
- Logo on the back cover of the CONFERENCE programme in a separate "Sponsors" section;
- Opportunity to distribute printed or other branded materials promoting your company to all participants. This may include, but is not limited to, leaflets, brochures, bags, pens, CDs / DVDs, etc.
- If you would like to arrange a private meeting with one of our confirmed speakers, delegates, special guests, partners, organizers or other sponsors, depending on their presence and approval, we will arrange this in advance for you.
- Possibility to set a stand of up to 10 m<sup>2</sup> at the venue of the CONFERENCE, free of charge during the conference, except necessary extras (e.g. TV screen). The exact dimensions and specifics of the stand must be agreed with the organizers. Please note that the personnel needed for this stand must be yours;
- If you would like to express your opinion on a topic that was discussed at the CONFERENCE, you can send us a written report or statement that will be published on the CONFERENCE website. Depending on your preferences, access to this report or statement may be made public or restricted to conference participants only.
- Up to 4 participants from each silver sponsor can attend the CONFERENCE for free. These free passes can be used either for representatives of your company and / or for guests. Data for people who will use the free passes must be provided to the organizers in advance before the event.
- All other employees, shareholders and board members of the silver sponsor company, as well as all additional guests invited by the company, can purchase passes at a discount of 20% of the current price.

## Conditions

- All Silver Sponsors will be listed as such throughout the CONFERENCE and will deposit at least BGN 1,500 or the equivalent in another currency for the organization of the CONFERENCE. For this purpose, a sponsorship agreement is signed with Rakovski National Defence College. Any amount contributed by the Sponsor will be used to organize the entire CONFERENCE and cannot be limited to the organization of a specific day;

- Any personal or other information, received from the delegates and lecturers database at the CONFERENCE shall be used by the sponsoring company for marketing and advertising purposes of its products and / or services only and shall not be provided to any third party for any reason, unless they have an obligation to do so by law.

- All costs and documentation related to the offer of the Sponsor for distribution, promotional and other materials for the CONFERENCE, including transportation and import / export costs, shall be borne by the sponsor. The organizers of the CONFERENCE cannot be held responsible or liable for such expenses or documentation, or for any customs delays, checks, restrictions or confiscations.

- Unless otherwise agreed and approved by the organizers, the CONFERENCE stand exhibits shall not include items from the military list that are subject to the export control of defence-related products, as regulated by the Law on the export control of defence-related products and dual-use items and technologies. To display such items, please contact the organizers in advance. For dual-use items, and if you are not sure if the exhibits you offer fall into this category, please contact the organizers in advance to check admissibility. For more information regarding Bulgarian export-import regulations, please check <http://www.exportcontrol.bg/indexen.php>.

- Sponsors of the CONFERENCE are expected to provide some form of advertising for the event, whether online, in print or by email, to attract additional delegates. If applicable, it may also take the form of internal advertising within the company, institution, organization, sponsor, etc.

- In the spirit of mutually beneficial relations, we may seek your cooperation to contact a specific person, persons or company in connection with the CONFERENCE and request that you assist us with your cooperation on this matter. We will not seek your cooperation in contacting someone who may be considered a direct competitor of your company, but we may seek your cooperation in contacting someone working in the same field or sector.

- Leading organizer of the CONFERENCE is Rakovski National Defence College, a higher education institution established and accredited under the laws of the Republic of Bulgaria. All sponsorship contributions will be received by Rakovski National Defence College for the purpose of organizing the CONFERENCE.