

Platinum package

Our best and limited sponsorship package is the platinum one. To maximize the benefits for our sponsors, this is the package that enables individual solutions and provides access to a member(s) of our team who will work closely with you to guarantee that all your requirements are met in the best appropriate way for your company, your usual marketing strategy and the products and / or services offered.

Benefits

- Official Platinum Sponsor of the *CONFERENCE*.
- A special banner space on the *CONFERENCE* website for platinum sponsors that will appear on every page, with a banner linked to your company website;
- The logo and a brief description of the company and its products / services at the top of our page in the "Sponsors" section of the *CONFERENCE* website;
- A two-page advertisement in the *CONFERENCE* programme, which will be distributed to all participants and speakers;
- A full-page advertisement of products / services in the *CONFERENCE* programme, which will be distributed to all participants and speakers. A logo on the back cover of the *CONFERENCE* programme.
- An opportunity to distribute printed or other branded materials promoting your company to all participants. This may include, but is not limited to, leaflets, brochures, bags, pens, CDs / DVDs, etc.
- If you want to arrange personal meetings with any of our distinguished speakers, delegates, special guests, partners, organizers or other sponsors, with their consent we will arrange this in advance;
- Possibility to set a large stand at the venue of the *CONFERENCE* free of charge, except for the extras (e.g. TV screen). The exact dimensions and specifics of the stand must be agreed with the organizers. Please note that the personnel needed for this stand should be yours; If you would like to express your opinion on a topic to be discussed at the conference / event, you may send a written report or statement to us, which will be published on the *CONFERENCE* website. Depending on your preferences, the access to this report or statement may be public or limited to the conference participants only;
- You will be mentioned as a Platinum Sponsor in all press releases and other media and PR references to the *CONFERENCE*;

- A member of the organizational team who will work in a close collaboration with your company to maximize your popularity and personalization of our package according to your needs and to guarantee that all your requirements are met;
- If you wish, a member of your company's management can speak at the opening (day 1) or closing (day 2) days of the *CONFERENCE* or at one of the panels (agreed in advance with the organizers);
- Up to 10 delegates of each platinum sponsor can attend the *CONFERENCE* free of charge. These free passes can be used by representatives of your company and / or guests. Information about the people who will use the free passes must be provided to the organizers prior to the event.
- All other employees, shareholders and board members of the company board, as well as all additional guests invited by the company, can purchase passes at a discount of 30% of the current price.

Conditions

- The platinum sponsors will be listed as such throughout the conference and will deposit at least 4000 BGN or the equivalent in another currency for the organization of the *CONFERENCE*. For this purpose, a sponsorship agreement is signed with Rakovski National Defence College. Each amount of money, contributed by the Sponsor, will be used to organize the entire *CONFERENCE* and cannot be limited to the organization of a specific day.
- Any personal or other information, received from the delegates and lecturers' database at the *CONFERENCE* shall be used by the sponsoring company for marketing and advertising purposes of its products and / or services only and shall not be provided to any third party for any reason, unless they have an obligation to do so by law.
- All costs and documentation related to the offer of the Sponsor for the *CONFERENCE*, including transportation and import / export costs, shall be borne by the sponsor. The organizers of the *CONFERENCE* cannot be held responsible or liable for such expenses or documentation, or for any customs delays, checks, restrictions or confiscations.
- Unless otherwise agreed and approved by the organizers, the *CONFERENCE* stand exhibits shall not include items from the military list that are subject to the export control of defence-related products, as regulated by the Law on the export control of defence-related products and dual-use items and technologies. To display such items, please

contact the organizers in advance. For dual-use items, and if you are not sure if the exhibits you offer fall into this category, please contact the organizers in advance to check admissibility. For more information regarding Bulgarian on export regulations, please check <http://www.exportcontrol.bg/indexen.php>.

- Sponsors of the *CONFERENCE* are also expected to provide some form of advertising for the event, whether online, in print or by email, to attract additional delegates. If applicable, it may also take the form of internal advertising within the company, institution, organization, sponsor, etc.
- In the spirit of mutually beneficial relations, we may seek your cooperation to contact a specific person, persons or company in connection with the *CONFERENCE* and request that you assist us on this matter. We will not seek your cooperation in contacting someone who may be considered a direct competitor of your company, but we may seek your cooperation in contacting someone working in the same field or sector.
- Leading organizer of the *CONFERENCE* is Rakovski National Defence College, a higher education institution established and accredited under the laws of the Republic of Bulgaria. All sponsorship contributions will be received by Rakovski National Defence College for the purpose of organizing the *CONFERENCE*.