

Gold Package

Our Gold Sponsorship Package also aims to increase the visibility of your company and its products and / or services, and also gives you access to a member of our team who will work closely with your company to ensure that your requirements are met. The proposed terms and benefits are as follows:

Benefits

- Official Sponsor of the *CONFERENCE*.
- A special banner space on *the CONFERENCE* website for sponsors, which will appear on all pages, with the banner linked to your company website;
- The logo and a brief description of the company and its products / services at the top of our page in the "Sponsors" section of the *CONFERENCE* website;
- A full-page page for the company to advertise in the *CONFERENCE* programme, which will be distributed to all participants and speakers.
- A full-page page for the promotion of products / services in the *CONFERENCE* programme, which will be distributed to all participants and speakers.
- Logo on the back cover of the *CONFERENCE* programme in a separate section / space "Sponsors".
- Opportunity to distribute printed or other branded materials promoting your company to all participants. This may include, but is not limited to, leaflets, brochures, bags, pens, CDs / DVDs, etc.
- If you would like to arrange a private meeting with one of our confirmed speakers, delegates, special guests, partners, organizers or other sponsors, depending on their presence and approval, we will arrange this in advance for you.
- Possibility to set a stand of up to 15 m² at the venue of the *CONFERENCE*, free of charge during the conference, except for some necessary extras (e.g. a TV screen). The exact dimensions and specifics of the stand must be agreed with the organizers. Please note that the personnel needed for this stand should be yours
- If you would like to express your opinion on a topic that was discussed at the *CONFERENCE*, you can send us a written report or statement that will be published on the *CONFERENCE* website. Depending on your preferences, access to this report or statement may be made public or restricted to conference participants only- You will be mentioned as a sponsor in in all press releases and other media and PR references to the *CONFERENCE*.

- A member of the organizational team who will work in a close collaboration with your company to maximize your popularity and personalization of our package according to your needs and to guarantee that all your requirements are fully met.
- You will be given access to our targeted advertising database. This means that you can select individuals or delegations from specific companies and / or sectors to whom you can offer specific services, products, discounts, special offers, etc. This can be done through printed materials distributed only to the persons you have selected, or by email.
- Up to 8 participants from each Gold Sponsor can attend the *CONFERENCE* for free. These free passes can be used either for representatives of your company and / or for guests. Data for people who will use the free passes must be provided to the organizers in advance before the event.
- All other employees, shareholders and board members of the Gold Sponsor company, as well as all additional guests invited by the company, can purchase passes at a discount of 25% of the current price.

Conditions

- All Gold Sponsors will be listed as such throughout the *CONFERENCE* and will deposit at least 2500 BGN or the equivalent in another currency for the organization of the *CONFERENCE*. For this purpose, a sponsorship agreement is signed with Rakovski National Defence College. Any amount contributed by the Sponsor will be used to organize the entire *CONFERENCE* and cannot be limited to the organization of a specific day;
- Any personal or other information, received from the delegates and lecturers' database at the *CONFERENCE* shall be used by the sponsoring company for marketing and advertising purposes of its products and / or services only and shall not be provided to any third party for any reason, unless they have an obligation to do so by law.
- All costs and documentation related to the offer of the Sponsor for distribution, promotional and other materials for the *CONFERENCE*, including transportation and import / export costs, shall be borne by the sponsor. The organizers of the *CONFERENCE* cannot be held responsible or liable for such expenses or documentation, or for any customs delays, checks, restrictions or confiscations.
- Unless otherwise agreed and approved by the organizers, the *CONFERENCE* stand exhibits shall not include items from the military list that are subject to the export control of defence-related products, as regulated by the Law on the export control of defence-related products and dual-use items and technologies. To display such items, please contact the organizers in advance. For dual-use items, and if you are not sure

if the exhibits you offer fall into this category, please contact the organizers in advance to check admissibility. For more information regarding Bulgarian on export regulations, please check <http://www.exportcontrol.bg/indexen.php>.

- Sponsors of the *CONFERENCE* are expected to provide some form of advertising for the event, whether online, in print or by email, to attract additional delegates. If applicable, it may also take the form of internal advertising within the company, institution, organization, sponsor, etc.

- In the spirit of mutually beneficial relations, we may seek your cooperation to contact a specific person, persons or company in connection with the *CONFERENCE* and request that you assist us on this matter. We will not seek your cooperation in contacting someone who may be considered a direct competitor of your company, but we may seek your cooperation in contacting someone working in the same field or sector.

- Leading organizer of the *CONFERENCE* is Rakovski National Defence College, a higher education institution established and accredited under the laws of the Republic of Bulgaria. All sponsorship contributions will be received by Rakovski National Defence College for the purpose of organizing the *CONFERENCE*.