CLASSICAL ROADS TO THE INITIATIVE

Col. Assoc. Prof. Emil Enev, PhD

Abstract: What is the initiative meaning? Some people understand it as an enterprise, a beginning, a first step. Others comprehend the initiative as impulse, intention, enterprise, self-initiative, gesture. There is a third group that see in it, scope, breadth, ordination, leadership, venture, adventure, offering, energy, vigor, courage. Are purely physical the initiative dimensions or not? How to take it under control and how to keep it? These are the questions we will try to answer in this article.

Key words: *confrontation, initiative, dominance, superiority, impact, retention.*